

For Immediate Release

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Forcelogix Continues to Sign Enterprise Customers, Including Innovex, American Home Shield, Knightsbridge, Sysix and others via Salesforce.com's AppExchange

Chicago-based start-up uses AppExchange to deliver on-demand sales performance optimization solution to customers worldwide

SAN FRANCISCO, December 17, 2007 – Forcelogix and salesforce.com [NYSE: CRM], the market and technology leader in on-demand business services, today announced that several enterprise customers, including American Home Shield, Innovex, Knightsbridge and Sysix have successfully deployed Forcelogix's Sales Optimizer via the AppExchange. Optimizer for AppExchange is an on-demand sales performance management solution designed to measure the indicators that truly drive performance. Any customer can trial and deploy Forcelogix, along with more than 750 other solutions, with just a few clicks on the AppExchange at <http://www.salesforce.com/appexchange>.

"ForceLogix's technology allows us to deliver a multilingual coaching process that can be easily and rapidly configured and deployed globally," said Jim Kendall, Senior Director of Innovex Business Solutions. "This promotes the consistent execution of our coaching and enhances our ability to capture, evaluate and rank sales representative performance. Our goal is to help Innovex sales forces deliver higher sales for our customers."

Patrick Stakenas, President and CEO of ForceLogix, said: "Our on-demand delivery model allows ForceLogix to provide value to companies such as Innovex without the time, expense and added risks of having to buy hardware, software and implementation services. Our SalesForceOptimizer product can be easily tailored to meet their individual needs. Traditional sales performance management systems simply cannot deliver the same benefits to capture coaching data and other key information from around the organization."

"Thousands of customers have selected new on-demand apps via the AppExchange, showcasing its momentum and use as an on-demand applications marketplace," said Clarence So, Chief

Marketing Officer, salesforce.com. "Enterprise customers are using the AppExchange to extend Salesforce with innovative new on-demand applications like Forcelogix's Optimzer to improve their sales performance management."

Optimizer for AppExchange is an on-demand sales performance management solution designed to measure the indicators that truly drive performance. Its unique combination of management tools provides insight and knowledge needed to drive real sales results.

Force.com Platform and the AppExchange

Force.com reinvents the traditional development, deployment and distribution of any business application with platform-as-a-service. Developers, customers and partners can use Force.com to easily create a new generation of on-demand applications and deploy them worldwide as a service. Force.com allows applications to be easily shared, exchanged and installed with a few simple clicks via salesforce.com's AppExchange marketplace, enabling all the innovation that Force.com unleashes to be easily distributed to the entire on-demand community.

The AppExchange economy continues to expand, with thousands of customers installing applications via the AppExchange. Customers of all sizes can quickly and easily extend Salesforce with additional on-demand business applications available on the AppExchange, found at <http://www.salesforce.com/appexchange>.

About salesforce.com

Salesforce.com is the market and technology leader in on-demand business services. The company's Salesforce suite of on-demand CRM applications allows customers to manage and share all of their sales, support, marketing and partner information on-demand. Force.com, the world's first on-demand platform, enables customers, developers and partners to build powerful new on-demand applications that extend beyond CRM to deliver the benefits of multi-tenancy and The Business Web across the enterprise. Force.com allows applications to be easily shared, exchanged and installed with a few simple clicks via salesforce.com's AppExchange marketplace, available at <http://www.salesforce.com/appexchange>. Customers can also take advantage of Successforce, salesforce.com's world-class training, support, consulting and best practices offerings.

As of October 31, 2007, salesforce.com manages customer information for approximately 38,100 customers including ABN AMRO, Dow Jones Newswires, Japan Post, Kaiser Permanente, KONE, Sprint Nextel, and SunTrust Banks. Any unreleased services or features referenced in this or other press releases or public statements are not currently available and may not be delivered on time or at all. Customers who purchase salesforce.com applications should make their purchase decisions based upon features that are currently available. Salesforce.com has headquarters in San Francisco, with offices in Europe and Asia, and trades on the New York Stock Exchange under the ticker symbol "CRM". For more information please visit <http://www.salesforce.com>, or call 1-800-NO-SOFTWARE.

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About Forcelogix

ForceLogix is a Chicago-based company that builds OnDemand sales performance management solutions for leading sales organizations. Led by a team of seasoned senior sales executives, ForceLogix solutions enable top line revenue growth and enhanced sales organization productivity to companies in diverse industries such as Financial and Business Services, Health Care, Transportation/Logistics, and Manufacturing. For more information please visit www.forcelogix.com.